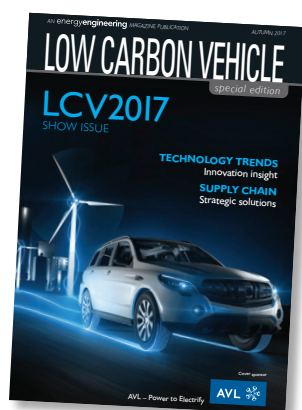
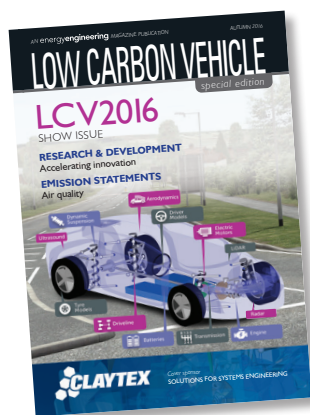


# LOW CARBON VEHICLE

## Circulation data

magazine



### VEHICLE TYPES

Passenger Cars	30%
Motorsport	5%
Commercial & Public Service Vehicles	28%
Scooters/Motorcycles	2%
Specialist/Niche Vehicles	11%
Off Highway Vehicles	5%

### TYPE OF ACTIVITY

Stakeholder Organisation	Research
OEM / Final Integrator	Production/Manufacture
Tier 1	Engineering Services
Technology Developer	Consultants
Supplier of Components & Systems	Refueling/Recharging Energy & Infrastructure
Design & Development	Testing & Certification
Fleet Operator	Supplier/ Distributor of Fuels
Government/NGOs/Trade	Utility/Renewable Energy
Bodies	Fleet Suppliers &
Academic/Education	Management

### CAPABILITY AREAS

Advanced Materials and Fluids
Emissions control
Specialist Manufacturing
Systems Integration & Power Management
Engines and Engine Components
Design and Simulation
Transmissions and Powertrain
Monitoring and Evaluation
Energy Recovery and Storage
End of Life Vehicle Recycling
Electrical Recharging & Infrastructure
Fuel Cells
Alternative/Low Carbon Fuels & Infrastructure

### SIZE OF ORGANISATION

0-50	21%
51-100	14%
101-250	12%
251-1000	21%
1001-2500	10%
2500+	22%

### BY JOB FUNCTION

CEO,CTO,Managing Director,Partner	12%
Directors	16%
Corporate & Middle Management	30%
Management	12%
Company Executives,Engineers,Technologists	24%
Consultants	6%